



## Why ASAP Credit Repair?

1. We have been in business since 1998 and have locations nationwide.
2. 90% of our business comes from mortgage companies and car dealerships so we understand how important it is to get the client repaired and returned to you quickly.
3. We are fully licensed and insured, with an A+ rating with the Better Business Bureau.
4. We dispute directly with the creditors, which gives us more effective results. Our average success rate is 73% where most other companies are around 20-25%.
5. Our clients purchase a credit repair service and not an Insurance Policy, so our fee is paid once and covers them for the full duration of the services; instead of the never-ending monthly fees.
6. Every negative item removed off the credit report is permanently deleted, so the client doesn't have to worry about the item returning to their report.
7. We offer a 100% money back guarantee on our services.
8. We use over 20+ different dispute techniques to guarantee the best results.
9. Our evaluation process and consultation are completely FREE.
10. We are readily available for the clients and return all phone calls on the same business day. We want all clients to understand how important customer service is to us.
11. We specialize in removing:
  - ***Bankruptcies***
  - ***Foreclosures***
  - ***Charge offs***
  - ***Repossessions***
  - ***Liens***
  - ***Judgments***
  - ***Collections***
  - ***Late Payments***
12. We keep both you and your clients well informed throughout the entire process so that everyone always has an updated status on where we are in the process and the estimated completion date.
13. Ninety-five percent (95%) of credit repair companies are fly by night; we are a well-established company with a proven track record and a simple process. We want to change the way people perceive credit repair companies.

# Why Credit Repair?

1. It is usually the fastest, and least expensive, option for a client to improve their scores in a timely matter. It can help to keep more money in their pocket, and it will generally give them a greater score increase than if they settle or pay the debts in full.
2. It will permanently delete derogatory marks and items from their credit reports, whereas, if they pay the debt owed, they risk the account remaining on their reports and affecting their scores.
3. Opportunity for you to sell more homes; average turn around for clients is 60-90 days, but can be as quick as 38 days in some cases
4. A way for you to funnel the clients into a pipeline where the credit repair company is helping and taking care of them while you focus on other clients. Less likely for the client to seek options elsewhere.
5. Customer will trust you and appreciate the advice, especially when they close on their new home.
6. Although clients do have the ability to fix their own credit, experience and knowledge from a professional credit repair company can highly increase their chances of faster and more efficient results.
7. It can save a client money on interest just by removing a few simple errors. You obtain a customer for life. The client will feel more obligated to purchase from you and they will refer future business.
8. Gives the clients the ability to refinance other loans they may have so they can save additional money.
9. It saves them from having to use "Down Payment Money" to pay debts.